



Vinyl Pressing For Discerning Listeners...Quality Control...Customer Service...Simply The Best Vinyl Pressing Experience

## 7 INCH VINYL PRICING

Gotta Groove 7 inch records average weight is over 40 grams, depending upon factors such as the program material, vinyl color, labels, and other technical considerations.  
We will always run records at the optimal settings to achieve the best sound and aesthetic quality possible for each particular record.

### HOW THIS PRICE CARD WORKS:

This document is arranged as three steps as you start at the top and work your way down:

STEP 1 consists of just the records (i.e., no printed packaging).

STEP 2 is where you add the costs of printed packaging, such as printed innersleeves, jackets, download codes, etc.

STEP 3 is where you add miscellaneous items, such as shrinkwrap, polybags, and other assembly add-ons.

(you can click on [red](#) text below for links to photos and more information)

DON'T KNOW WHERE TO START? NO PROBLEM! Give us a call at (800) 295-0171 or email [sales@gottagrooverecords.com](mailto:sales@gottagrooverecords.com).

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### STEP 1: RECORDS

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#### INCLUDED ITEMS:

- Lacquers (deduct \$275 if you are supplying lacquers)
- Plating
- Test pressings (5 test pressings are included by default. You can order extras for \$2 per copy)
- BLACK AND WHITE label printing on the record
- Plain White Paper Innersleeves

For images of colors, [please click here](#). The images are named by their price classification below. Be sure to read [color information here](#).

\*Important – not all mixed colors are available on 7inch, because the smaller size record prevents them from keeping colors separated. Black is generally the only color that can be swirled into another color on 7inch and maintain separation. Please contact us to discuss all mixed colors before ordering 7inch records.

	100	200	300	500	1000	2000	3000	5000	10000
BLACK	\$ 1,065.00	\$ 1,125.00	\$ 1,235.00	\$ 1,220.00	\$ 1,670.00	\$ 2,810.00	\$ 3,950.00	\$ 6,120.00	\$ 11,745.00
RANDOM	\$ 1,065.00	\$ 1,125.00	\$ 1,235.00	\$ 1,220.00	\$ 1,820.00	\$ 3,110.00	\$ 4,400.00	\$ 6,720.00	\$ 13,095.00
TRANSPARENT COLORS	\$ 1,190.00	\$ 1,300.00	\$ 1,450.00	\$ 1,520.00	\$ 2,190.00	\$ 3,770.00	\$ 5,350.00	\$ 8,400.00	\$ 16,720.00
OPAQUE COLORS (INCL WHITE AND NATURAL)	\$ 1,215.00	\$ 1,340.00	\$ 1,515.00	\$ 1,630.00	\$ 2,560.00	\$ 4,510.00	\$ 6,460.00	\$ 10,100.00	\$ 19,520.00
METALLIC COLORS	\$ 1,255.00	\$ 1,425.00	\$ 1,645.00	\$ 1,850.00	\$ 2,850.00	\$ 5,090.00	\$ 7,330.00	\$ 11,700.00	\$ 23,320.00
PIGMENT SWIRLS	\$ 1,235.00	\$ 1,385.00	\$ 1,580.00	\$ 1,740.00	\$ 2,630.00	\$ 4,650.00	\$ 6,505.00	\$ 10,600.00	\$ 25,245.00
GLOW (poor sound quality)	\$ 1,320.00	\$ 1,550.00	\$ 1,830.00	\$ 2,150.00	\$ 3,455.00	\$ 6,300.00	\$ 9,145.00	\$ 14,725.00	\$ 29,370.00

FOR QUANTITIES OVER 10,000 UNITS, PLEASE [CONTACT US](#) FOR PRICING.

#### HAND-MADE COLORS / WAX MAGE™ EDITIONS

Please contact us at [sales@gottagrooverecords.com](mailto:sales@gottagrooverecords.com) for pricing/quotes on these.

Note – all Wax Mage™ official editions require the official Wax Mage label on side B of the record.

#### STEP 1 ADD-ON ITEMS:

- Full Color Labels = \$100 per 1,000 records (\$100 minimum).
- Silver on black (or black on silver) labels = \$100 per 1,000 records (\$100 minimum).
- No Label Records = \$0.30ea extra, plus \$130 for an extra stamper set per every 500 records.
- Multiple Colors of Vinyl In a Single Order – no problem, but please just contact us for a custom quote. Note that overrun/underrun of each individual color cannot be guaranteed. Please inquire what this means.
- 3-Step Plating = Add \$165
- Remastering of digital audio files for vinyl = \$40 per track for up to 12 tracks. Please obtain quote for more than 12 tracks.
- Analogue Tape Cuts = \$100 per side, plus studio charges (varies widely depending upon the record. Please make appointment).
- Etched art / screen printed blank sides = Please contact us for a quote.
- 1-sided records (either a totally blank B side, or the exact same audio on both sides A and B) = Subtract \$215

If you are doing a multi-disc set (such as a double 7inch, or triple 7inch), then you multiply the costs of STEP 1 by the number of records in your set.

QUESTIONS? NO PROBLEM! Give us a call at (800) 295-0171 or email [sales@gottagrooverecords.com](mailto:sales@gottagrooverecords.com).

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### STEP 2: PRINTED PACKAGING / INSERTS

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## PRINTED GLUE POCKET 7INCH JACKETS

	100	200	300	500	1000	2000	3000	5000	10,000
<b>FULL COLOR GLUE POCKET JACKET</b>	\$ 275.00	\$ 375.00	\$ 475.00	\$ 525.00	\$ 695.00	\$ 1,095.00	\$ 1,195.00	\$ 1,995.00	\$3,950.00
<b>B&amp;W GLUE POCKET JACKET</b>	\$ 250.00	\$ 350.00	\$ 350.00	\$ 405.00	\$ 495.00	\$ 825.00	\$ 1,095.00	\$ 1,895.00	\$3,150.00

Standard finish for the pricing above is waterbase gloss. 12pt cardstock. (Inquire for custom order stocks).

**The following add-ons are available for COLOR PRINT JACKETS ONLY:**

UV gloss upgrade = \$100 per 1,000 copies (minimum charge is \$100, minimum order qty is 500).

Uncoated print (also referred to as "reverse board") = \$100 extra, minimum order quantity is 500 units.

Chipboard inside jacket (mimics the look of 1960s tip-on 7inch jackets) = add \$100 per 1,000 copies (minimum charge is \$100, minimum order qty is 500).

## PRINTED 7INCH FOLDERS

(Basically, a 14x7 cardstock rectangle folded in half – no glue flaps on the side, so you need a polybag to keep the record inside).

	100	200	300	500	1000	2000	3000	5000	10,000
<b>1 SIDED B&amp;W PRINT (BLANK INSIDE)</b>	\$ 250.00	\$ 300.00	\$ 300.00	\$ 360.00	\$ 400.00	\$ 495.00	\$ 595.00	\$ 895.00	\$1,250.00
<b>2 SIDED B&amp;W (PRINT INSIDE AND OUTSIDE)</b>	\$ 300.00	\$ 350.00	\$ 395.00	\$ 425.00	\$ 505.00	\$ 575.00	\$ 785.00	\$ 995.00	\$1,550.00
<b>1 SIDED FULL COLOR (BLANK INSIDE)</b>	\$ 195.00	\$ 250.00	\$ 315.00	\$ 330.00	\$ 405.00	\$ 530.00	\$ 650.00	\$ 1,100.00	\$1,900.00
<b>2 SIDED FULL COLOR (PRINT INSIDE AND OUTSIDE)</b>	\$ 225.00	\$ 350.00	\$ 525.00	\$ 550.00	\$ 595.00	\$ 825.00	\$ 995.00	\$ 1,595.00	\$2,350.00

## INSERTS / POSTERS / BOOKETS

(You will find the most commonly ordered sizes/formats below. However, we can make any custom size up to 33 inches in longest dimension, and can do custom folding / diecutting options upon request).

	100	200	300	500	1000	2000	3000	5000	10,000
<b>1 SIDED B&amp;W 7X7" INSERTS</b>	\$ 100.00	\$ 125.00	\$ 135.00	\$ 150.00	\$ 175.00	\$ 295.00	\$ 375.00	\$ 595.00	\$ 795.00
<b>2 SIDED B&amp;W 7X7" INSERTS</b>	\$ 125.00	\$ 150.00	\$ 175.00	\$ 195.00	\$ 200.00	\$ 325.00	\$ 425.00	\$ 650.00	\$ 895.00
<b>1 SIDED FULL COLOR 7X7" INSERTS</b>	\$ 150.00	\$ 195.00	\$ 235.00	\$ 250.00	\$ 295.00	\$ 350.00	\$ 425.00	\$ 675.00	\$ 895.00
<b>2 SIDED FULL COLOR 7X7" INSERTS</b>	\$ 195.00	\$ 250.00	\$ 395.00	\$ 425.00	\$ 450.00	\$ 525.00	\$ 595.00	\$ 775.00	\$ 995.00
<b>8 PAGE 7X7" BOOKLETS</b>	\$ 750.00	\$ 805.00	\$ 825.00	\$ 875.00	\$ 975.00	\$ 1,225.00	\$ 1,495.00	\$ 1,950.00	\$2,450.00
<b>12 PAGE 7X7" BOOKLETS</b>	\$ 950.00	\$ 925.00	\$ 995.00	\$ 1,125.00	\$ 1,350.00	\$ 1,595.00	\$ 1,895.00	\$ 2,695.00	\$2,985.00
<b>1 SIDED FULL COLOR 14X14" FOLDED POSTER</b>	\$ 525.00	\$ 535.00	\$ 575.00	\$ 625.00	\$ 695.00	\$ 925.00	\$ 1,200.00	\$ 1,650.00	\$2,890.00
<b>2 SIDED FULL COLOR 14X14" FOLDED POSTER</b>	\$ 750.00	\$ 795.00	\$ 850.00	\$ 895.00	\$ 995.00	\$ 1,450.00	\$ 1,650.00	\$ 2,250.00	\$3,850.00

Standard paper for booklets and inserts is 100# gloss text paper. Uncoated 70# offset paper is available at the same price.

Other paper stocks and cardstocks available upon quote. Call (800) 295-0171 or email [sales@gottagrooverecords.com](mailto:sales@gottagrooverecords.com)

## DOWNLOAD CODES

The pricing below includes hosting of your audio – both an mp3 version and a high resolution version –, a video (if desired), printing of coupons that go inside of your record jacket with a thumbnail of your album cover and redeemable code for your audio/video content.

Pricing also includes our stock "Download Included" sticker. Applying sticker to shrinkwrap = \$0.10ea. Applying sticker to polybags = \$0.15ea.

Hosting is for an unlimited time duration, but each code is only redeemable once.

100	200	300	500	1000	2000	3000	5000	10,000
\$ 100.00	\$ 125.00	\$ 135.00	\$ 200.00	\$ 350.00	\$ 400.00	\$ 550.00	\$ 775.00	\$ 0.15ea

We have listed the most commonly ordered print products above. We can do many other custom options not listed here – if you do not see what you are looking for, please contact us for a quote!

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### STEP 3: MISCELLANEOUS ADD-ON ITEMS

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Insertion of customer supplied items and/or into customer supplied jackets (assuming no folding required by GGR) = \$0.09ea

Shrinkwrap = \$0.20ea

**\*POLYBAGS ARE THE MORE ENVIRONMENTALLY FRIENDLY CHOICE VS SHRINKWRAP\*** (since they rarely get thrown away in the trash)

Stuffed into no-flap polybags = \$0.20ea (or if you just want a box of polybags to stuff yourself, cost is \$0.10ea)

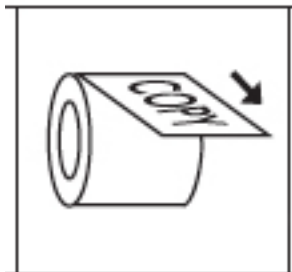
Sealed into perforated sealed polybags = \$0.65ea

Apply machinable stickers to shrinkwrap = \$0.10ea

Bar code registration = \$39

#### Specifications for machinable stickers:

- On a roll with a core, No perforations on roll
  - Largest size is 4x3"
  - Paper stock (not clear stock) or Foil stock
- Oriented left of copy on roll, as shown in the image below:



Apply larger stickers / clear stock stickers = \$0.15ea - \$0.25ea depending upon specifications.

#### **STICKER PRINTING:**

Up to 2" circle or square, 1 color = \$135 per roll of 1000.

3" – 4" circle or square, 1 color = \$155 per roll of 1000.

4x3" rectangle stickers, 1 color = \$185 per roll of 1000.

Other sizes/shapes – contact us for a quote. Call (800) 295-0171 or email [sales@gottagrooverrecords.com](mailto:sales@gottagrooverrecords.com)

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All prices on this document EXCEPT assembly charges are LOT. This means that you are not charged for any overrun copies – but will be billed for the actual count of copies shrinkwrapped / stickered / customer supplied parts insertion. 10% +/- constitutes a complete order.

SHIPPING COSTS ARE NOT INCLUDED IN THE PRICING ON THIS DOCUMENT. Shipping varies depending upon final weight / delivery location.

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE. (But, you can rest assured this document is up-to-date with the current pricing).

We are proud to donate a portion of our revenues each year to the [Carbon Fund](#) to help offset some of the costs of our operation.