



**GOTTA  
GROOVE  
RECORDS**

*The Artist's Preferred Pressing Plant*

## **GGR180™ – 180 GRAM RECORD PRICING**

GGR180™ 180 Gram Records are the best that audiophile vinyl can be. Average weight is 180 grams, more frequent stamper change-outs during pressing, and pressed on our unique black vinyl blend (made by CAF in Italy) or Natural PVC.

GGR180 goes beyond being a 180 gram pressing – it is the standard that audiophile consumers should demand of all newly manufactured records.

### **HOW THIS PRICE CARD WORKS:**

This document is arranged as three steps as you start at the top and work your way down:

STEP 1 consists of just the records (i.e., no printed packaging).

STEP 2 is where you add the costs of printed packaging, such as printed innersleeves, jackets, download codes, etc.

STEP 3 is where you add miscellaneous items, such as shrinkwrap, polybags, and other assembly add-ons.

(you can click on [red](#) text below for links to photos and more information)

**DON'T KNOW WHERE TO START? NO PROBLEM!** Give us a call at (800) 295-0171 or email [sales@gottagrooverecords.com](mailto:sales@gottagrooverecords.com).

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### **STEP 1: RECORDS**

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#### **INCLUDED ITEMS:**

- **Lacquers (deduct \$345 if you are supplying lacquers)**
- **Plating (2 step included up to 499 records / 3 step included for 500+ records)**
- **Test pressings (5 test pressings are included by default. You can order extras for \$5 per copy)**
- **BLACK AND WHITE label printing on the record**
- **[GGR Rice Paper Innersleeves](#) (Black Polylined innersleeves = \$0.25ea extra)**

*GGR180™ is only pressed on black vinyl or Natural PVC. The custom formula black vinyl we use performs far better in the larger biscuit size required for 180 gram pressings than any currently available color vinyl. Natural is PVC without any colorant added whatsoever. However, you can place an order comprised of both 180 gram black and color standard weight LP's – please just contact us for a quote.*

	<b>100</b>	<b>200</b>	<b>300</b>	<b>500</b>	<b>1000</b>	<b>2000</b>	<b>3000</b>	<b>5000</b>	<b>10,000</b>
<b>AUDIOPHILE GGR180 BLACK</b>	\$1,195.00	\$1,465.00	\$1,685.00	\$2,335.00	\$3,685.00	\$6,715.00	\$ 9,415.00	\$15,420.00	\$29,535.00
<b>NATURAL PVC</b>	\$1,470.00	\$1,930.00	\$2,345.00	\$3,380.00	\$5,690.00	\$10,645.00	\$ 15,270.00	\$25,125.00	\$48,865.00

**ADD-ON ITEMS:**

- **RECOMMENDED:** Test Cuts = \$50. Or, reference lacquers = \$100/side. [Please click here for more information.](#)  
**NOTE:** Reference lacquers are required on all sides 24 minutes or longer.
- Full Color Labels = \$100 per 1,000 records (\$100 minimum).
- Silver or Gold on black labels (or black on silver or gold) = \$100 per 1,000 records (\$100 minimum).
- 3-Step Plating = Add \$165 (Included on orders of 500+ records)
- **GROOVECOATED™ STAMPERS:** Add \$330 + \$100 per 1,000 records
- Remastering of digital audio files for vinyl = \$40 per track for up to 12 tracks. Please obtain quote for more than 12 tracks.
- Analogue Tape Cuts = \$100 per side, plus studio charges (varies widely depending upon the record. Please make appointment).
- **Etched art / screen printed blank sides** = Please contact us for a quote.

If you are doing a multi-disc set (such as a double LP, or triple LP), then you multiply the costs of STEP 1 by the number of albums in your set.

QUESTIONS? NO PROBLEM! Give us a call at (800) 295-0171 or email [sales@gottagrooverecords.com](mailto:sales@gottagrooverecords.com).

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## STEP 2: PRINTED PACKAGING / INSERTS

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### PRINTED INNERSLEEVES

(This is the inner sleeve/bag that the record is inserted directly into. If you are not ordering printed innersleeves, plain white sleeves are included).

	100	200	300	500	1000	2000	3000	5000	10,000
<b>B&amp;W PRINT</b>	\$ 325.00	\$ 325.00	\$ 325.00	\$ 325.00	\$ 495.00	\$ 695.00	\$ 845.00	\$ 1,495.00	\$1,995.00
<b>FULL COLOR PRINT</b>	\$ 525.00	\$ 525.00	\$ 525.00	\$ 525.00	\$ 695.00	\$ 895.00	\$ 1,205.00	\$ 1,795.00	\$3,135.00

Standard paper choices are 100# gloss text paper or 80# offset uncoated paper (same price for either).

NO HOLES are assumed for printed innersleeves. You can add diecut holes for \$0.10 per unit.

Cardstock – Please don't do this, because it scuffs the records. If you insist, please call us so we can discuss options.

## PRINTED JACKETS

(The jacket is the OUTER sleeve, or commonly referred to as a cover.)

### DIRECT TO BOARD JACKETS (most common format)

(Direct-to-board means that the print is done directly onto the cardstock. This is the most common type of jacket in the marketplace today).

#### STANDARD JACKET STOCK PRINTING CMYK

	100	200	300	500	1000	2000	3000	5000	10,000
<b>SINGLE POCKET STANDARD JACKET</b>	\$ 495.00	\$ 495.00	\$ 495.00	\$ 575.00	\$ 750.00	\$ 1,200.00	\$ 1,495.00	\$ 2,250.00	\$4,225.00
<b>SINGLE POCKET WIDE SPINE (FOR 2 LPS)</b>	\$ 750.00	\$ 750.00	\$ 750.00	\$ 750.00	\$ 1,195.00	\$ 2,000.00	\$ 2,450.00	\$ 4,200.00	\$6,950.00
<b>GATEFOLD JACKET (1 OR 2 POCKETS OPEN)</b>	\$ 1,295.00	\$ 1,395.00	\$ 1,395.00	\$ 1,450.00	\$ 1,895.00	\$ 2,650.00	\$ 3,000.00	\$ 4,750.00	\$8,550.00
<b>TRIPLE GATEFOLD (1, 2, or 3 POCKETS OPEN)</b>	\$ 1,895.00	\$ 1,895.00	\$ 1,895.00	\$ 1,995.00	\$ 2,750.00	\$ 3,850.00	\$ 4,950.00	\$ 7,550.00	\$12,995.00

#### CUSTOM JACKET ADD ONS

- B&W print = subtract \$20 for quantities under 500 jackets / subtract \$100 for quantities of 500+ jackets.
- Standard finish for the pricing above is waterbase gloss.
- Matte upgrade = \$50 per 1,000 copies (minimum charge is \$50).
- UV gloss upgrade = \$50 per 1,000 copies (minimum charge is \$50).
- **SEQUENTIAL NUMBER foil stamping** = \$50 setup + \$0.40 per unit. (Area that can be stamped is within 1" of edge of jacket, and at least 2" away from spine). Gold or Silver foils are stock – other colors cost extra.

**The following add-ons listed below require a minimum order qty of 500 jackets.**

**We can still run less than 500 records, but jacket minimum qty is 500.**

- Standard stock for the pricing above is 20pt. Upgrade to 24pt for \$175 per 1,000 copies (minimum charge is \$175). NOT recommended for gatefolds.
- Uncoated print (also referred to as "reverse board") = add \$100.
- Print on brown chipboard = no extra charge. But, note that without a white underlayment, certain colors do not show up well on brown stock.
- Pantone spot colors = \$175 each (max of 2).
- **Spot gloss** (requires a matte undercoating to show up). Add \$400 per 1,000 copies (minimum charge is \$400). Pricing is valid only on standard single pocket and gatefold jackets – wide spine and triple gatefold jackets require a quote.
- **Embossing** – starts at around \$1,000. But, depends upon sizing, so please contact us for a quote.
- **Custom foil stamping** – starts at around \$1,200. But, depends upon sizing, so please contact us for a quote.
- **Custom die cutting** – starts at around \$1,400. But, depends upon sizing, so please contact us for a quote. Also, if you can make an existing die work with your artwork, it can cost less.
- **Texturing** – starts at \$750. Please contact us for a quote.

Contact information: (800) 295-0171 or email [sales@gottagrooverecords.com](mailto:sales@gottagrooverecords.com)

## GGR DELUXE TIP-ON JACKETS

(Tip-On jackets are a completely different type of construction than direct-to-board print. Tip-On print is done on a sheet of text paper, which is then wrapped and glued to a corrugated core).

### GGR GATEFOLD TIP-ON JACKETS – THE ULTIMATE RECORD JACKET EVER PRODUCED

**There is no tip-on or wrapped jacket in the marketplace comparable to the GGR tip-on Gatefold jacket.** GGR has gone through much R&D to design and produce the ultimate tip-on jacket. We recognize that the price of this jacket is comparably higher, but you will not find a comparable product anywhere in the marketplace. When the absolute best aesthetic possible is desired, the GGR Tip-On Gatefold is the only choice.

Gatefold tip-ons are constructed of a unique hybrid chipboard core that is reminiscent of many Japanese jackets from the past, and wrapped with dual-laminated sheets. Spines are thicker than any other standard gatefold jacket in the marketplace, which helps your release to stand out when on a collection shelf. The design ensures that the jacket does not deteriorate or become less rigid over time, and also assists in making insertion/removal of the record easier. This is the ultimate jacket for record archiving, and provides the ultimate protection against warping. Gatefold jackets must be laminated – your choice of gloss or matte lamination is included in the price (and you can do a different form of lamination on the outside vs the inside of the jacket).

	100	200	300	500	1000	2000	3000	5000	10,000
<b>GATEFOLD TIP-ON JACKET (1 OR 2 POCKETS)</b>	\$ 1,985.00	\$ 2,495.00	\$ 2,695.00	\$ 2,850.00	\$ 4,950.00	\$9,900.00	\$14,850.00	\$24,750.00	\$45,000.00

## SINGLE POCKET TIP-ON JACKETS

GGR's single pocket Tip-On jackets are great for projects where a stepped-up level of luxury is desired, but where the budget may not cover the costs of a GGR Gatefold Tip-On. GGR single-pocket tip-on jackets are constructed of a full bound 24pt grayboard core, which is then wrapped with WB gloss coated text paper or uncoated offset paper. Lamination is **not** included on single-pocket tip-on jackets.

	100	200	300	500	1000	2000	3000	5000	10,000
<b>SINGLE POCKET TIP-ON JACKET</b>	\$ 1,850.00	\$ 1,850.00	\$ 1,850.00	\$ 1,850.00	\$ 2,550.00	\$3,790.00	\$5,250.00	\$7,850.00	\$15,000.00

## INSERTS / POSTERS / BOOKETS

(You will find the most commonly ordered sizes/formats below. However, we can make any custom size up to 33 inches in longest dimension, and can do custom folding / diecutting options upon request).

	100	200	300	500	1000	2000	3000	5000	10,000
<b>BLACK &amp; WHITE 1-SIDED PRINT 11x11"</b>	\$ 195.00	\$ 195.00	\$ 195.00	\$ 195.00	\$ 250.00	\$ 350.00	\$ 450.00	\$ 750.00	\$1,350.00
<b>BLACK &amp; WHITE 2-SIDED PRINT 11x11"</b>	\$ 225.00	\$ 285.00	\$ 285.00	\$ 285.00	\$ 325.00	\$ 425.00	\$ 525.00	\$ 975.00	\$1,895.00
<b>FULL COLOR 1-SIDED PRINT 11x11"</b>	\$ 195.00	\$ 275.00	\$ 275.00	\$ 295.00	\$ 325.00	\$ 450.00	\$ 595.00	\$ 1,350.00	\$1,695.00
<b>FULL COLOR 2-SIDED PRINT 11x11"</b>	\$ 225.00	\$ 285.00	\$ 350.00	\$ 350.00	\$ 395.00	\$ 550.00	\$ 875.00	\$ 1,795.00	\$2,190.00
<b>8 PAGE BOOKLET 11x11"</b>	\$ 950.00	\$ 950.00	\$ 1,100.00	\$ 1,295.00	\$ 1,395.00	\$ 1,595.00	\$ 2,150.00	\$ 3,350.00	\$4,550.00
<b>12 PAGE BOOKLET 11x11"</b>	\$ 1,250.00	\$ 1,250.00	\$ 1,350.00	\$ 1,450.00	\$ 1,595.00	\$ 1,975.00	\$ 2,695.00	\$ 3,950.00	\$5,950.00
<b>2 SIDED B&amp;W 22X11" FOLDED INSERT</b>	\$ 475.00	\$ 475.00	\$ 475.00	\$ 475.00	\$ 525.00	\$ 675.00	\$ 995.00	\$ 1,450.00	\$2,150.00
<b>1 SIDED FULL COLOR 22X11" FOLDED INSERT</b>	\$ 495.00	\$ 495.00	\$ 495.00	\$ 525.00	\$ 595.00	\$ 725.00	\$ 1,095.00	\$ 1,695.00	\$2,450.00
<b>2 SIDED FULL COLOR 22X11" FOLDED INSERT</b>	\$ 650.00	\$ 650.00	\$ 650.00	\$ 675.00	\$ 695.00	\$ 950.00	\$ 1,275.00	\$ 1,995.00	\$2,950.00

Standard paper for booklets and inserts is 100# gloss text paper. Uncoated 70# offset paper is available at the same price.

Other paper stocks and cardstocks available upon quote. Call (800) 295-0171 or email [sales@gottagrooverecords.com](mailto:sales@gottagrooverecords.com)

## DOWNLOAD CODES

(The pricing below includes hosting of your audio – both an mp3 version and a high resolution version –, a video (if desired), printing of coupons that go inside of your record jacket with a thumbnail of your album cover and redeemable code for your audio/video content.

Pricing also includes our stock "Download Included" sticker if you are ordering shrinkwrap.

Hosting is for an unlimited time duration, but each code is only redeemable once).

100	200	300	500	1000	2000	3000	5000	10,000
\$ 100.00	\$ 125.00	\$ 135.00	\$ 200.00	\$ 350.00	\$ 400.00	\$ 450.00	\$ 500.00	\$ 850.00

We have listed the most commonly ordered print products above. We can do many other custom options not listed here – if you do not see what you are looking for, please contact us for a quote!

Call (800) 295-0171 or email [sales@gottagrooverecords.com](mailto:sales@gottagrooverecords.com).

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### STEP 3: MISCELLANEOUS ADD-ON ITEMS

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Insertion of customer supplied items and/or into customer supplied jackets (assuming no folding required by GGR) = \$0.09ea

Shrinkwrap = \$0.20ea

**\*POLYBAGS ARE THE MORE ENVIRONMENTALLY FRIENDLY CHOICE VS SHRINKWRAP\*** (since they rarely get thrown away in the trash)

Stuffed into no-flap polybags = \$0.35ea (or if you just want a box of polybags to stuff yourself, cost is \$0.20ea)

Sealed into resealable polybags = \$0.55ea (or if you just want a box of resealable polybags to assemble yourself, cost is \$0.30ea)

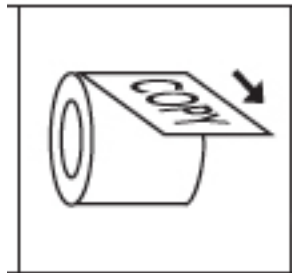
Sealed into perforated sealed polybags = \$0.65ea

Apply machinable stickers to shrinkwrap = \$0.10ea

Bar code registration = \$39

#### Specifications for machinable stickers:

- On a roll with a core, No perforations on roll
  - Largest size is 4x3"
  - Paper stock (not clear stock) or Foil stock
- Oriented left of copy on roll, as shown in the image below:



Apply larger stickers / clear stock stickers = \$0.15ea - \$0.25ea depending upon specifications.

#### **STICKER PRINTING:**

Up to 2" circle or square, 1 color = \$135 per roll of 1000.

3" – 4" circle or square, 1 color = \$155 per roll of 1000.

4x3" rectangle stickers, 1 color = \$185 per roll of 1000.

Other sizes/shapes – contact us for a quote. Call (800) 295-0171 or email [sales@gottagrooverecords.com](mailto:sales@gottagrooverecords.com)

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All prices on this document EXCEPT assembly charges are LOT. This means that you are not charged for any overrun copies – but will be billed for the actual count of copies shrinkwrapped / stickered / customer supplied parts insertion. 10% +/- constitutes a complete order.

SHIPPING COSTS ARE NOT INCLUDED IN THE PRICING ON THIS DOCUMENT. Shipping varies depending upon final weight / delivery location